

David Austin
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An exceptional Creative and team player with over 15 years of proven success in conception and execution of high quality advertising campaigns. Extensive experience with integrated advertising campaigns including emails, web sites, banner advertising, print, direct mail and television.

EXPERIENCE

2012 - present

Freelance

Art Director/Multimedia Developer/Creative Director

Concept, create, design and develop web sites and online advertising. Produce Flash executions for online advertising.

clients: American University • American Museum of Natural History • The Kennedy Center • New Victory Theater • National Symphony Orchestra

May 2014 - October 2014

Capital One (Contractor)

Sr. Art Director - Brand

Concept and design Direct Mail pieces for US Card customers

2009 - 2012

Capital One (Contractor)

Sr. Art Director - Brand

Concept and design web sites, emails, banners, logos, print ads, brochures, mobile apps and online advertising. Produce Flash executions for online rich media advertising. Work with teams collaboratively to produce exceptional advertising.

projects: My Shield Site • Future State of Mobile • Secure Card Welcome Stream • Spark Card • Venture Card • Journey Card • Great Green Giveaway Sweepstakes • Capital One Cup

2008 - 2009

The Martin Agency

Multimedia Designer/Developer

Concept, create, design and develop web sites and online advertising, creating online presence for national clients. Produce Flash executions for online advertising.

clients: Walmart • UPS • BFGoodrich • Nascar • American Cancer Society • Ping • Barely There

2007 - 2008

Freelance

Art Director/Developer

Concept, create, and design web sites and online advertising, creating online presence for national clients. Concept and create

print ads and animated TV spots. Produce Flash executions for online advertising and animated TV spots.

clients: The Martin Agency (TV Land, Sirius, Walmart, BFGoodrich, Genworth) • Razorfish (Southwest Airlines, Nutrilite) • O'Keefe Brands (National Association of Broadcasters) • Goodman & Co. • Publicis Dallas

2005 - 2007

The Martin Agency

Sr. Art Director

Concept, create, and design web sites and online advertising, creating online presence and brand extension. Concept and create print ads.

clients: Geico • Costar • Nascar • Olympus • Delta Faucet • NAA (Newspaper Association of America) • Discover Card • aol • Barely There • Nick at Night • NORA (National Oilheat Research Association) • TLC • TV Land • UPS • Thomasville • Miller Genuine Draft • Carfax • Washington Mutual • Sirius Satellite Radio

2001 - 2005

freeRadical

Co-founder/Partner/Interactive Art Director

An interactive advertising agency I founded, along with three other original partners, to create exceptionally creative and technically sound digital advertising solutions for a host of local, regional, national and international clients. I and my partners oversee the day-to-day operation of the agency and the creation and execution of every project that comes through our doors.

clients: National Geographic • Elemental Tools • Barrilla Pasta • Bode Miller • Olympus • VLBJR Architects • Virginia Tobacco Settlement Foundation • J'esprit Body Oil • National Folk Festival • Freedom House • Caritas • Harris Williams • Global Knowledge • Luck Stone • Verizon • National Association of Women Business Owners • Siddall • The Martin Agency • Freddie Mac • Lifenet • Sunrocket • UVA Medical Center • Virginia Tourism Corporation • Nascar Hall of Fame Bid

1999 – 2001

The Martin Agency

Interactive Designer

Concepted, created, designed and programmed web sites and online advertising for fortune 500 clients, creating online presence and brand extension.

clients: Coke • FMC • Olympus • UPS • Marriott • Gerber • YPPA • Alltel • Saab • NSI • BB&T • Vertex • Novartis • Pulsar Watches • Seiko Watches • Bankone • Career Builder • Cityspree • Sandbox.com • Dasani • TV Land • Target

EDUCATION

1996 – 1998

The VCU Brandcenter

Master's Degree in advertising art direction. 2 year intensive program focusing on advertising, with tracks in art direction, copy writing and account planning. Graduates from the Brandcenter are now in some of the top advertising agencies in the world. It is ranked as one of the top advertising schools in the country.

1983 – 1987

VCU

Bachelor of Fine Arts. In the early eighties Virginia Commonwealth University was ranked as one of the top three art schools in the country.

INTERESTS

Painter, Sculptor, Musician, Actor

Ad Club of Richmond

Associate member.

Art Director's Club of Metropolitan Washington

Associate member. The Art Director's Club of Metropolitan Washington is a non-profit organization dedicated to advocating professionalism in the field of visual communications.

Water Polo

Member of Greater Richmond Waterpolo Club.

TECHNICAL

mac and pc • flash • photoshop • illustrator • bbedit • fireworks • quark • premier • acrobat • quicktime • media cleaner pro • dream weaver • freehand • final cut pro • indesign • acrobat • sound studio, etc.

AWARDS

2016 American Advertising Awards-DC: Online/Digital Judge - A panel of 7 judges convened to review and score the entries based on creativity, originality and creative strategy.

2013 Washington D.C. Addy Awards: Gold Award for Public Service, Integrated Campaign for Give An Hour mental health services for military personnel and their families

2009 Web Marketing Association Internet Advertising Competition: Best Airline Rich Media Online Campaign for Southwest Airlines

2005 Richmond Show: Gold Award for Virginia Tobacco Settlement Foundation youth smoking prevention site, Best In Show Award for Virginia Tobacco Settlement Foundation youth smoking prevention site.

2004 Richmond Show: Silver Award for National Geographic/Carabiner Tools site, Merit Award for Surveyhoo.com, Merit Award for Bode Miller Fan Site

2002 Buffalo Addy Awards Juror - A panel of 5 judges convened to review and score the entries based on creativity, originality and creative strategy.